

13 February 2023

9(2)(a)

Tēnā koe 9(2)(a)

Thank you for your email of 29 November 2022 to Oranga Tamariki—Ministry for Children (Oranga Tamariki), requesting information around costings for consultants and agencies. Your request has been considered under the Official Information Act 1982 (the Act).

You have requested:

- *How much has Oranga Tamariki spent on consultants/external agencies in 2022?*
- *Which consultants/agencies were paid the most amount by Oranga Tamariki in 2022? How much was that? What did they do?*
- *How many staff were employed in the area of graphic design? How much is the total salary cost? How much was spent on external design consultants/agencies in 2022?*
- *How much has been spent on polling, focus groups, market research in 2022? What was the focus of this research?*

For clarity, I will respond to each of part of your request in turn.

- *How much has Oranga Tamariki spent on consultants/external agencies in 2022?*
- *Which consultants/agencies were paid the most amount by Oranga Tamariki in 2022? How much was that? What did they do?*

Collating this information for the first and second part of your request for the timeframe of the whole of 2022 would involve significant use of resource and level of difficulty, taking staff away from their core duties. Therefore, we refuse this part of your request in accordance with section 18(f) of the Act – as the information cannot be made available without substantial collation or research.

Information which outlines how much Oranga Tamariki has spent on consultations and contractors is reported in our annual review submissions which are publicly

available on the parliamentary website. Please see copies of the Annual Review 2021/2022 and 2020/2021 at the links below:
https://www.parliament.nz/resource/enNZ/53SCSS_EVI_127473_SS4997/f23c1688400972e1f0703e149e49711a61642260 A copy of the 2020/2021 Annual Review of Oranga Tamariki-Ministry for Children – New Zealand Parliament (www.parliament.nz). Information pertaining to consultations and contractors can be found on page 129-131.

Please note on page 131 there is a reference to Appendix One (on page 219) which is a complete detailed listing of actual costs for the 2020/21 financial year up to 31 March 2021. Please see the following link to Appendix One:
https://www.parliament.nz/resource/enNZ/53SCSS_EVI_116598_SS2488/ad929238324aa006fb8d3b059af8afd10d8ef67a

https://www.parliament.nz/resource/enNZ/53SCSS_EVI_127473_SS4997/f23c1688400972e1f0703e149e49711a61642260 A copy of the 2021/2022 Annual Review of Oranga Tamariki-Ministry for Children – New Zealand Parliament (www.parliament.nz). Information pertaining to consultations and contractors can be found on Page 117-119

- *How many staff were employed in the area of graphic design? How much is the total salary cost? How much was spent on external design consultants/agencies in 2022?*

Oranga Tamariki employ 8 staff who work in the area of graphic design who are employed across a number of different areas – 2 in the Production team, Communications, Office of the Chief Executive; 4 in the Design & Planning team, Professional Development, Quality Practice & Experiences; and 2 in the Design team, Voices of Children and Young People, Māori, Partnerships & Communities. The total salary cost is \$796,614 per annum.

The Communications team spent \$24,541 on additional graphic design resources during 2022. In addition to this, there is expenditure that includes graphic design; however, we are unable to single out these costs. For example, we pay a range of monthly service level agreements (SLAs) for website communications that include hosting as well as web development and design.

- *How much has been spent on polling, focus groups, market research in 2022? What was the focus of this research?*

No money has been spent in 2022 on polling, focus groups or market research.

Oranga Tamariki intends to make the information contained in this letter available to the wider public shortly. We will do this by publishing this letter on our website. Your personal details will be deleted and we will not publish any information that would identify you as the person who requested the information.

I trust you find this information useful. Should you have any concerns with this response, I would encourage you to raise them with Oranga Tamariki. Alternatively, you are advised

of your right to also raise any concerns with the Office of the Ombudsman. Information about this is available at www.ombudsman.parliament.nz or by contacting them on 0800 802 602.

Nāku noa, nā

A handwritten signature in blue ink, appearing to be 'D. Harding', with a large loop at the end.

Dean Harding
Acting Chief Financial Officer
Finance – People Culture and Enabling Services.